

Product Features

- Create Gift Registry
- Manage Wish List and Customer Profile
- Search & Print Gift Registry
- Reserve/Order Gift Items
- Customer Service Admin Module
- Management Reports
- Out-of-Stock Orders

Solution Options

- Corporate Website Integration
- Product Barcode Scanner
- Custom Product Database
- eCommerce
- Enhanced Customer Service Modules
- Enhanced Management Reports

Business Benefits

- Increased Competitiveness
- Value-added Service to Customers
- New Customer Acquisition
- Increased Sales
- Increased Productivity
- Peace of Mind

Technical Information

- Code-Registry is a web-based software accessible by most web-browsers.
- Retail stores only require an Internet service, a PC connected to the Internet, and a regular printer in order to support basic solution features. The solution does not require any complex configuration, nor does the PC need to be dedicated.
- Code-Registry is hosted by Codemedia, or for custom solutions, can be hosted on most Linux or Unix systems running Apache Web Server.

easy. *Customizable.* **LOW COST.**

A Gift Registry solution that makes sense for small to medium-size retail stores.



Codemedia's Gift Registry solution, Code-Registry, is designed for retailers who wish to provide a gift-registry application to their customers without the large financial investment. Code-Registry is an online application that can be adapted to different small to medium-size retail store situations.

Code-Registry maintains a balance between providing value for your customers, and providing internal management efficiencies. It enables registry users to create and track wish lists, and manage their customer profile from any web-browser. Customers can search registries, reserve and order gifts either from your store or from the Internet. Information is centralized at a server of your choice so company staff can monitor and update registry information from disbursed locations.

More importantly, Code-Registry has been specifically designed to give retail managers control over internal business procedures. Instead of having to change their existing systems and processes, Code-Registry is modular so functionality can be adopted gradually as it suits your time and your budget.

Whether you are wishing to convert a manual registry system, or are implementing a gift registry for the first time, Codemedia's Gift Registry solution makes sense.

For More Information:

www.Codemedia-Giftregistry.com

Tel: (604) 781-7142

Email: info@codemediainc.com